

Resources for Freelancers

On the Bookshelf

Bly, Robert W. *Careers for Writers and Others Who Have a Way with Words* (McGraw-Hill, 2003). Each chapter contains lists of resources; chapter 10 is about freelancing.

Dominguez, Joe, and Robin, Vicki. *Your Money or Your Life: Nine Steps to Transforming Your Relationship with Money and Achieving Financial Independence* (Penguin, 2008).

Goodman, Michelle. *My So-Called Freelance Life: How to Survive and Thrive as a Creative Professional for Hire* (Seal Press, 2008).

Jeffers, Susan. *Feel the Fear and Do It Anyway* (Ballantine, 2006). Self-help book for those who want to make life changes, with many step-by-step exercises.

Kamoroff, Bernard. *Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes and Stay Out of Trouble* (Bell Springs, 2009). Useful advice on doing the books, billing, paying quarterly estimated taxes, and keeping the numbers well organized.

Levinson, Jay Conrad, and Perry, David E. *Guerrilla Marketing for Job Hunters 2.0* (Wiley, 2009). The book addresses topics like using LinkedIn, ZoomInfo, blogs, podcasts, Facebook, and so on to drum up business.

Lonier, Terri. *Working Solo: The Real Guide to Freedom & Financial Success with Your Own Business* (Wiley, 1998).

On the Web

Jon Byous, "Exploring Social Networking to Find New Clients"

<http://jonbyous.com/bay-area-editors-forum-2/>

Geneviève Duboscq, "Three Ways to Network Without Getting Sweaty Palms"

<http://plaintext-gd.com/blog/2009/03/07/three-ways-to-network-without-getting-sweaty-palms/>

Terri Lonier, Working Solo site

<http://www.workingsolo.com/>

Hilary Powers, "Tips" (click on the link to download the Word file)

<http://www.powersedit.com/ftp/022410Tips.doc>

Sherri Schultz, "Thoughts on Thriving as a Freelancer, for BAEF Panel, 2/24/10"

<http://tinyurl.com/ybcdppu>

Email/listserv groups: search on your area of interest.

Yahoo Groups: <http://groups.yahoo.com/>

Google Groups: <http://groups.google.com/grphp?hl=en&tab=wg>

Topica Groups: <http://lists.topica.com/dir/?cid=0>

Tips for Surviving and Thriving as a Freelancer
Bay Area Editors' Forum (BAEF)
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Panelists

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John Dibs <<http://www.linkedin.com/pub/john-dibs/1/187/83>> works as a senior technical writer on staff at Calix, Inc., in Petaluma and has worked as a freelance book indexer since 1995. He is a past president of the NorthBay chapter of STC and serves as an ordained deacon at St. Timothy Eastern Orthodox Church in Fairfield.

Editor **Hilary Powers** <<http://powersedit.com>> is on her fourth career after government analysis, internal and EDP audit, and nonprofit management. She specializes in helping authors sound their best and enjoy the edit process. She's also the author of *Making Word Work for You* <<http://stores.lulu.com/EditorialFreelancers>>.

Elissa Rabellino <<http://www.styleinsites.com>> is a freelance editor with more than 25 years of experience in copyediting, proofreading, and production editing for books, newspapers, magazines, Web sites, government agencies, corporate marketing, and PR departments. She's worked for the Los Angeles Times, the Boston Globe Sunday Magazine, CNET, and Macworld, among others.

Sherri Schultz <<http://www.wordswithgrace.com>> has earned her living through freelance copyediting and proofreading since 1992. Most of her new clients come as referrals from existing clients or other editors. She primarily edits books but also proofreads for the Venables Bell ad agency, the Gates Foundation, and individual designers and consultants.

Panel organizer **Geneviève Duboscq** <<http://www.linkedin.com/in/gduboscq>> has worked as an editor for publishing houses, government agencies, educational institutions, and high-tech companies, moving from freelance jobs to staff positions and back again.

Panel Helpers

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The membership of **Bay Area Editors' Forum (BAEF)** <<http://editorsforum.org>>; **Karen Asbelle**, BAEF chair; **Jim Norrena**, BAEF events coordinator; **Elyse Lord**, writer, editor, professor, and event timekeeper; and **Pamela Troy**, events coordinator for the Mechanics' Institute <<http://www.milibrary.org/>>.